

INSPIRING TODAY'S HAIRDRESSER

Profes...
campaign

Hair by Gary
Russell at The
Chapel, Tunbridge
Wells for Redken

FOUR STEPS

- STEP 1.** Apply blonde from the roots to the ends for 30 minutes or until it reaches pale yellow.
- STEP 2.** Wash and dry the hair.
- STEP 3.** Apply a buttercream shade from the roots to the ends and leave to develop.
- STEP 4.** Shampoo and blow-dry hair. Gently backbrush through the front for height and volume.

Give short hair attitude
with bright blonde

Blonde REACTION

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9-15 April 2010